NOLAN Accounting Center

Master Your Business & Simplify Your Growth

What is this program?

- Engaging e-learning for anyone who wishes to advance their business knowledge, supported by custom, professional advice
- "Entrepreneurship in a box"
- 24 essential business concepts for business success
- Nuggets of wisdom from experienced professionals and business owners

Learn at your own pace, any time, on any device

Caters to all learning styles in a fun way

Toolkit with downloadable resources and next steps!

What will you learn?

This approach focuses on 5 key learning areas.

SMART PLANNING

- Business planning, cash flow, & budgeting
- Entity choice & management
- Real estate in business
- Technology & automation
- Planning for business transition, exit, or sale
- Tax strategies & planning

TEAM & BENEFITS

- How to pay yourself as a business owner
- Employees vs. independent contractors
- Hiring, retaining, and terminating employees
- Payroll and benefits
- Social security & retirement
- Investments & insurance

FINANCIAL INTELLIGENCE

- How to read financial statements
- Key Performance Indicators (“KPIs”)
- Income management
- Expense management
- Business banking & funding

SOFT SKILLS

- Leadership and communication
- Time management and delegation
- Working on your business

BUSINESS DEVELOPMENT

- Sales & Marketing 101
- Branding
- Customer experience

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